

WE DISCOVER
YOU CREATE



Amazing Social Media & Content Executive Required

If you are an exceptional Social Media & Content Executive who wants to be part of a friendly team in a great company then keep reading!

Salary and Location

An excellent salary package of up to £24,000 per annum and benefits including:

- Hours: 8:30am – 5:00pm Monday to Friday - **currently trialling early start/finish Friday (7:00am to 3:30pm)**
- Annual Leave – 22 days per annum, rising to 26 days within first 5 years of service
- Bank Holidays off
- Your birthday off (a gift from the business)
- Company Pension Scheme & Bupa Private Healthcare Scheme
- On site parking at our new premises in Halebank House, Pickerings Road, Widnes WA8 8XW

Who We Are

Silva Timber Products specialises in wood cladding and has an exciting opportunity for an enthusiastic Social Media & Content Executive to join our dynamic team. This permanent position is well suited to an individual that is looking to advance their career in Social Media marketing and gain hands-on experience in a thriving and supportive workplace.

Based within our busy marketing department, you will work closely with all areas of marketing to assist with the design and production of exciting campaigns and helping the team to achieve agreed targets. This exciting position offers opportunity to progress into a higher role.

What We Want From You

- Prepare and manage the social media calendar
- Create and manage organic and paid social media campaigns
- Create and edit videos to use on social media
- Engage with followers and respond to queries in a timely manner
- Optimise paid social campaigns to maximise conversions
- Measure and report on campaign success
- Stay up to date with new digital technologies and social media best practices as well as relevant news trends
- Actively monitor presence on all social media platforms for key competitors
- Help research and evaluate opportunities for partnerships, sponsorships and industry awards
- Compile industry relevant blog posts
- Work with members of the sales team to identify projects which could form part of our case study offering

silvatimber.co.uk | enquiries@silvatimber.co.uk | 0151 495 3111 | 020 8150 8055



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- Liaise with customers to source material for case studies
- Liaise with photographers to organise on-site photo shoots
- Produce engaging content for case studies
- Assist in creating and distributing regular targeted e-mail campaigns
- Maintain various directory listings with relevant product, case study and news updates
- Prepare the internal newsletter
- Other ad hoc tasks to support the wider marketing team as deemed necessary

What you'll need

- A proven track record within a content marketing, social media, or similar role
- An expert knowledge of all main social media channels (Facebook, Instagram, Twitter, LinkedIn, Houzz, YouTube, Pinterest)
- A real passion for content creation and copywriting
- Knowledge of paid advertising
- Excellent communication skills
- An ability to tailor messaging to the right audience
- Great attention to detail with a creative mindset
- Pro-active and self-motivated
- Comfortable with managing your own workload
- Excellent organisation and project management skills
- Ability to meet deadlines and manage multiple projects in a fast paced and demanding environment
- Minimum 3+ years' experience
- Qualified to degree level in a relevant discipline
- Knowledge of working with E-commerce platforms (e.g. Magento, WordPress, etc)
- Experience using Adobe suite (Photoshop, Lightroom, Premier Pro, InDesign, Illustrator etc)

What You Can Expect From Us

Silva is a motivating and supporting business who invest in all their staff. Our company has been trading for over 20 years and we celebrated our **21st birthday** in May of this year. We have experienced constant growth thanks to our amazing team of people.

We have a well-structured and friendly team and are proud of our excellent staff retention record. There is always room for promotion and we will be fully supportive as you progress in the business.

Our products are extremely high quality. Feel free to check out our website www.silvatimber.co.uk for yourself. We are often featured on TV shows and we exhibit at Trade Shows nationally. We cover the whole of the UK from two locations – Widnes in the North West and Harmondsworth in West London

We have recently moved to our new, much larger premises in Halebank, Widnes.

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If you are looking for the next step on your career, why not send your CV to admin@silvatimber.co.uk and set up a confidential chat with Carol Galvin, Senior Administrator. We look forward to hearing from you as you take the next step in your journey.

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